

## Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 06321 180726Z  
ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W  
-----096135 180828Z /20  
R 180542Z JUL 77  
FM AMEMBASSY TEHRAN  
TO USDOC WAHSDC  
INFO SECSTATE WASHDC 3592

UNCLAS TEHRAN 6321

E.O. 11652: N/A  
TAGS: BBSR IR  
SUBJ: WTDR/FTI

REF: USDOC 2351

Q. IRAN  
2. CNTRY CODE 507  
3. SER NO  
4. ARA TRADING HOUSE  
4A. CODE K  
4B. CODE A  
4C. CODE  
5. 102 VILLA AVENUE  
6. TEHRAN IRAN  
7. ESTABL 1956  
8. EMPL 20  
9. SIZE (10-X) LARGE  
10. REPUTATION (22-X) GOOD  
11. SELLS ITS MERCHANDISE THROUGHOUT IRAN  
12. RPT DATE 7/77  
13A. 38113/5312 IMP DIST RET AND AGT OF SURVEYING AND  
DRAFTING INSTRUMENTS  
13B. 39522/5312 IMP DIST RET AND AGT OF DRAWING TABLES  
AND BOARDS ARTISTS MATERIAL  
13C. 26495/5312 IMP DIST RET AND AGT OF BUSINESS  
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MACHINES  
13D. 35740/5312 IMP DIST RET AND AGT OF CALCULATING  
AND ACCOUNTING MACHINES  
13E. 38612/5312 IMP DIST RET AND AGT OF PHOTO-  
COPYING MACHINES  
14. CINTACT VAROOJAN HOVANESSIAN TITLE PROPRIETOR AND MANAGER  
15. CABLE TRADARA TEHRAN

16. TELEX NA  
17. TEL 820292, 820221  
18. FINANCIAL REFS BANK MEELI IRAN, BANK OF IRAN AND MIDDLES  
EAST TEHRAN IRAN  
19. TRADE REFS SAME AS (20)  
20. AGENCY REPS/ PAYMASTER, CHAICAGO ILL, CHECKWRITERS REFAC  
TECHNOLOGY DEVELOPMENT CORP NEW YORK, STEEL FASTENERS; N S C  
HOT SPRING ARK, BINDING MACHINES; KERN SWITZERLAND, SURVEYING  
INSTRUMENTS; ROTRING W GERMANY, DRAWING INSTRUMENTS; REX-ROTARY  
DENMARK, PHOTOCOPYING MACHINES; AMANO JAPAN, TIME RECORDERS.  
21. FOUNDED IN 1956 COMPANY IS ONE OF LARGEST AND  
OLDEST OF ITS TYPE IN TEHRAN. IT IS OWNED AND  
MANAGED BY MR V HOVANESSIAN WHO OWNS SHARES IN OTHER  
ENTERPRISES. MR HOVANESSIAN IS WELL-VERSED  
IN HIS BUSINESS AND HAS A GOOD BUSINESS REPUTATION IN  
TRADE CIRCLES. COMPANY IMPORTS FOR ITS OWN ACCOUNT  
FROM US, EUROPE, JAPAN AND CONDUCTS BUSINESS ON  
A COMMISSION BASIS AS WELL. BANK REPORTS ITS  
REGISTERED CAPITAL AT 27 MILLION RIALS WITH "GOOD"  
BUSINESS REPUTATION. EMB RECOMMENDS FIRM AS  
GOOD TRACE CONTACT.  
22. PREPARED BY A MELIKIAN APPROVED BY DAVID E WESTLEY  
AT AMEMBASSY TEHRAN.  
SULLIVAN

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 18-Jul-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01-Jan-1960 12:00:00 am  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977TEHRAN06321  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770254-0758  
**Format:** TEL  
**From:** TEHRAN  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1977/newtext/t19770745/aaaabndl.tel  
**Line Count:** 85  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** 77791d68-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION NEA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 14-Jan-2005 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 1825209  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** WTDR/FTI  
**TAGS:** BBSR, IR  
**To:** COM  
**Type:** TE  
**vdkgvkey:** odbc://SAS/SAS.dbo.SAS\_Docs/77791d68-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009